

“Myanmar’s Most Complete Hardware, Tools, Bolts, Nuts and Fasteners Showcase!”

# Hardware & Tools 2017

The 2<sup>nd</sup>  
Edition

An international exhibition on hardware and tools.

■ Co-Located with :



## Bolts & Nuts And Fasteners 2017

The 2<sup>nd</sup>  
Edition

An international exhibition on Bolts & Nuts And Fasteners



**3-5 August 2017**  
**Novotel Yangon Max,**  
**Yangon, Myanmar**



[www.hardwaremyanmar.com](http://www.hardwaremyanmar.com)

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EXHIBITIONS AND CONFERENCES

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## About The Event

**The 2nd Edition of Hardware & Tools Myanmar 2017 And The 2nd Edition of Bolts & Nuts And Fasteners Myanmar 2017** is set to be Myanmar's most complete Hardware, Tools, Bolts, Nuts and Fasteners Showcase that brings together an international congregation of related Companies, contractors, property developers, architects and also its supporting industries gathered in Yangon to showcase the latest developments in the Green Building industry.

**Myanmar's first modern construction supply warehouse for home owners and construction companies is now open for business in Yangon.** The shop, Pro1 Home Center, opened its doors in Insein township on January 7, boasting an extensive stock of construction materials and international brands from roofing to flooring and various high-quality SCG products. U Myo Htwe, chair of the Pro1 Home Center, said that such a shop was necessary in order to supplement increasing development projects in Yangon. "The demand for construction materials is high because of international investment," U Myo Htwe said. "We tried ... to meet every requirement of the customers." "Foreign business partners asked whether there was any one-stop service home center in Myanmar like other countries have," he said. Opening the store was not an easy process. The project, said U Myo Htwe, has been in the works for two years and is a public-private partnership with the government.

**Growth in Myanmar's Construction & Building Industry Signify Opportunities in the Tools, Hardware and Bolts & Nuts Industry** The Myanmar construction industry increased in value at a compound annual growth rate (CAGR) of 11.48% during the review period (2007-2011). This growth was supported by the country's improving political stability, increasing number of investment opportunities in energy and public infrastructure projects, and rapid inflow of foreign direct investment (FDI) from Vietnam, Thailand, China, Singapore and Malaysia. The construction industry growth is expected to remain strong over the forecast period, driven by the government's increasing expenditure on improving Myanmar's public infrastructure, and the rising interest of domestic and foreign real estate developers on constructing residential units to meet the population's huge housing demand. The infrastructure and residential construction markets together generated 77.3% of the total Myanmar construction industry value in 2011, and the contribution of these two markets to the overall Myanmar construction industry growth will be significant over the forecast period. It is anticipated that the construction industry will increase in value at a CAGR of 7.84% over the forecast period.

According to the report "Construction in Myanmar - Key Trends and Opportunities to 2016" by Timetric, the commercial construction market recorded a CAGR of 8.09% during the review period. This growth was mainly driven by the leisure and hospitality and office buildings categories, which together accounted for 67.2% of the commercial construction market value in 2011. Furthermore, since the 2013 Southeast Asian Games (SEA Games) and 2014 Asian Summit will be held in Myanmar, the demand for hotel and land has started rising in cities such as Yangon in preparation for the anticipated influx of foreign investors and tourists to the country. Timetric expects the commercial construction market will register a CAGR of 8.01% over the forecast period. The contribution from tourism will be significant to the Myanmar commercial construction activity over the forecast period, which will also be significant for the correlated HVAC and building maintenance industry.

## Some of the Massive Construction Projects In Myanmar

### **\$94m development in Myanmar's Star City**

Yoma Strategic Holdings Ltd. (Yoma) announced that it has through its wholly-owned subsidiary SPA Project Management Pte. Ltd. (SPA PM) entered into a shareholder's agreement to form a joint venture with Dragages Singapore Pte Ltd (DSPL) to construct 1,043 units of Zone B of Thanlyin Star City in Myanmar, which is 70% beneficially owned by the Group.

### **Fragrant To Build Mega Property in Myanmar**

In a bid to grow its presence in Myanmar, Fragrant Property will invest US\$300 million (S\$373.59 million) in the emerging country. The firm set aside an initial budget of about US\$40 million (S\$49.81 million) to register two subsidiaries - Myanmar Fragrant and Myanmar Fragrant Development - which will undertake real estate projects in the country. These include general utilities, city planning and electric train systems.

### **Vietnam Companies Builds New brick factory in Myanmar**

Vietnam is taking steps to build its influence in Myanmar - literally. In mid-June, representatives of several Vietnamese firms signed joint venture agreements with construction companies to build brick factories here. U Soe Min Naing, director of Shine Group of Companies, said his firm had agreed to jointly develop a US\$10 million brick factory outside either Yangon or Nay Pyi Taw with Viglacera Corporation that will produce a "massive" amount of bricks every year.





Fireworks Myanmar  
Part Of The Fireworks Trade Media Group

### ***FireWorks Myanmar***

FireWorks Myanmar is part of the Fireworks Trade Media Group, a large conglomerate of media companies which owns businesses ranging from directories and magazines to exhibitions and conferences. With its direct offices in Singapore, Malaysia, Indonesia, Thailand, China, Taiwan, Philippines, India and Vietnam and more than eight years of rich media experience under their belt, FireWorks seeks to deliver exciting trade exhibitions with its strong industrial networks and contacts. With a rich think-tank of ideas and a young innovative team led by an experienced veteran, FireWorks is set to light up the dull local industrial exhibitions scene with its fiery display of loud ideas at shows.

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## Buyers Attending This Event:

- Architects
- Engineers
- Designers
- Building Managers
- Facility Managers
- General Contractors
- Construction Companies
- Subcontractors
- Commercial Builders
- DIY Stores
- Green Building Equipment and technology suppliers
- Hardware and Tools Distributors
- Home Builders
- HVAC Contractors
- HVAC Equipment suppliers
- Developers
- Real Estate Professionals
- Building Managers
- State Planners
- Spec Writers
- Government Agencies
- Municipalities
- Facility Managers
- Property Management Firms
- Military/ Corp. of Engineers



## The Venue



### **Novotel Yangon Max, Yangon, Myanmar**

**Hardware & Tools Myanmar 2017 And Bolts & Nuts And Fasteners Myanmar 2017** will be held at Novotel Yangon Max, Yangon, Myanmar One of Myanmar's most established venue located in the heart of town. The centre boasts adequate exhibition and conferences facilities and also ample parking space for visitors and exhibitors.

## Cost of Participation



### Have It Raw!

- Raw Space Only (Min 18sqm)
- **320 USD Per Sqm**
- "Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

### Shell Scheme Package Includes:

- 1 x 230V - Power Point
- Needle Punch Carpet Flooring
- White Laminated Plywood Panel
- 2 x Fluorescent Tube
- 2 x Upright Chair
- 1 x Information Counter
- Fascia Board With Company Name

### Shell Me Up!

- Standard Shell Scheme (9sqm)
- **340 USD Per Sqm**
- "Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."



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